

BROADCAST NEWS PRODUCTION TEAM (57)



REGIONAL 2012

KEY

Description

The team will develop a 3-5 minute broadcast news production consisting of:

- Broadcast Intro
- Two (2) well developed news stories (the news stories may be on the local, state, national or even international level)
- Students must research actual events.
- Fictional news stories are not permitted.
- A segue [seg-way] to transition between the two topics
- An outro with credits.
- The team will also develop a 15-20 second sound bite about the upcoming news stories.
- The team has the option of being the talent themselves or having other students participate in the process. Professional or non-student talent is not permitted.
- A copy of the DVD bearing the production, Broadcast News Production Documentation Form and Release Form(s) must be presented at the time of the presentation at the NLC at both Preliminary and Final Competition. The DVD must run on both Windows and Mac platforms as well as a standard DVD player.
- The team may utilize audio, text, video, graphics, and animation.
- Continuity must exist in the news production.

JUDGING PROCEDURES:

- Contestants will be introduced by team number.
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- No more than five (5) minutes for setup/wrap-up
- No more than ten (10) minutes for the presentation
- No more than five (5) minutes for judges' questions
- Contestants should be dismissed after judges' questions have been answered.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets and contest materials
- No audience is allowed in the contest room

Please double-check and verify all scores!